

Ph.D. Plus Program

Spring 2016 Lunch & Learn Seminar #2:

Core Team Recruitment and Management



Richard West

Co-founder & CEO of Baebies, Inc.,
Serial Entrepreneur of Medical Technology

Time: Friday, February 19, 2016, 11:45 AM – 1:00 PM
Location: Fitzpatrick CIEMAS, Schiciano Auditorium, Side B

Register for this workshop by Wednesday, February 17th at 5:00 PM:
<http://goo.gl/forms/7xLJLpTVfU>

A limited number of lunches will be available for registered attendees on a first-come, first-served basis.

PhD Plus is excited to announce a lunch and learn workshop to discuss how to build a solid foundation from recruitment to traditional growth patterns, non-traditional financing, and how to develop successful management skills.

Richard West has helped found 4 life-science start-up companies. Currently, he is the co-founder and CEO of Baebies Inc., a company aiming to expand newborn screening for more conditions and to developing countries. In 2013, Mr. West and his team sold Advanced Liquid Logic to Illumina for \$96M; the company was a Duke spinout that developed lab-on-a-chip technology and products for research tools and diagnostic markets. Prior to Advanced Liquid Logic, Mr. West was founder and CEO of TriVirix, a venture-funded medical equipment contract manufacturer that he and his team grew to over 500 employees, and founder and CEO of Adigy, a medical wireless company. (<http://ffvcnc.org/>) Mr. West has an engineering degree from Duke, an MBA, and over 15 years of experience as a health-tech CEO.

Schedule:	11:45 am	Lunch available
	12:00 pm	Lecture
	12:45 pm	Question & Answer Session

Please bring your Duke ID to swipe for attendance.

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