

Ph.D. Plus Program

Fall 2015 Lunch & Learn Seminar #3:

Innovation and Entrepreneurship – How to Pitch to Potential Investors



John Oxaal

General Partner at Sevin Rosen Funds

Time: Wednesday, November 18, 2015, 4:45 PM – 6:45 PM

Location: Fitzpatrick CIEMAS, Schiciano Auditorium, Side A

Register for this workshop by Monday, November 16th at 5:00 PM:

<http://goo.gl/forms/II11ubX3iz>

Program Agenda:

4:30pm – 4:45pm	Sign In
4:45pm – 5:30pm	John Oxaal's presentation: "Why Should I Invest in Your Company?"
5:30pm – 5:45pm	Reception <i>A variety of beverages will be served, including beer and wine, so please bring your government issued ID</i>
5:45pm – 6:45pm	Student pitches and feedback

Mr. John Oxaal is a general partner for Sevin Rosen Funds, a venture capital firm that invests in technology. Mr. Oxaal focuses in areas of imaging, computing, photonics, RF communications, and semiconductors. Before joining SRF in 1999, John co-founded and was CEO of Volumetrics Medical Imaging and was on the founding team of the Digital Signal Processing Division of Analog Devices. John holds several patents in the field of real-time volumetric ultrasound imaging. For more information about Mr. Oxaal, visit <http://goo.gl/a0pzD6>.

In the 3rd workshop in Innovation and Entrepreneurship, Mr. Oxaal will discuss venture capital opportunities and how to formulate the perfect pitch. Students will have the opportunity to pitch their thesis work and get feedback from Mr. Oxaal on presentation and content.

Please bring your Duke ID to swipe for attendance.

For more information, visit our website at: <http://phdplus.pratt.duke.edu/>

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