Ph.D. Plus Enhancement Program
Summer Workshop #1: Toby Freedman, Ph.D.

Toby Freedman, Ph.D.
Author and Founder/President of Synapsis Search

“Career Opportunities in the Life Sciences Industry and Job Hunting for Ph.D.s and Postdocs: How to Stand Out and Get Hired”

This is a challenging time to find employment in the life sciences industry. Companies are receiving hundreds of resumes from qualified applicants for each job posting. How can you stand out above the rest? Toby will provide her executive recruiting perspective to offer practical tips for networking, resumes, interviewing and working with recruiters, so that you will be more prepared and will stand out from the many other applicants.

Time: Wednesday, June 12, 2013 – 12 p.m. to 2 p.m.
Location: Schiciano Auditorium, Side A – Fitzpatrick Center

To sign up for the workshop visit:
Ph.D. Plus Seminar Registration or http://bit.ly/12oYgoE

Sponsors:
Pratt School of Engineering, Office of Postdoctoral Services, The Graduate School

Lunch Provided to First 70 Attendees
Toby Freedman, Ph.D.
“Career Opportunities in the Life Sciences Industry and Job Hunting for Ph.D.s and Postdocs: How to Stand Out and Get Hired”

Given the large number of career opportunities in the life sciences industry, how do you decide which career will be the best match for your interests, skills, and your personal and professional goals? Join us to hear Toby Freedman discuss the findings of her book, *Career Opportunities in Biotechnology and Drug Development*, based on interviews with over 200 industry executives. Toby will provide a high level overview of the over 100 different careers in the life sciences, ranging from careers in venture capital to discovery research. With an emphasis on entrepreneurship, she will also speak about steps that you can make to help you in your transition from academia to industry.

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**Biography**
Toby Freedman is an author and Founder/President of Synapsis Search. A scientist by training, she transitioned into business as a recruiter, writer, and entrepreneur. Her book *Career Opportunities in Biotechnology and Drug Development* was published by Cold Spring Harbor Laboratory Press and provides a comprehensive overview of the many careers in the life sciences industry. Her book covers over 20 vocational areas ranging from venture capital to marketing to discovery research. She founded her own recruiting firm, Synapsis Search, which is focused on executive R&D and business recruiting for life science startups and non profits. She previously worked at BioQuest, an executive recruiting firm, placing VP to CEO-level executives, and as Director of Business Development at SLIL Biomedical, a drug discovery company developing therapeutics for cancer and other diseases. Toby is the Program Chair for the BioScience Forum, a non-profit educational forum serving the Bay Area biotechnology community. She earned a Ph.D. in molecular biology from UNC Chapel Hill, a B.S. from the University of California, and as an NIH Fellow, conducted postdoctoral research at Harvard University and at the University of Texas-Austin.